

ABOUT DATAMARS

Datamars is the global leader for high-performance unique identification solutions, specializing in radio frequency identification (RFID) for the animal, livestock and textile identification markets. Our expertise, track record of technological innovation and profound understanding of customers' needs have earned Datamars a reputation for unsurpassed quality and performance. Datamars employs more than 1000 people with offices in Europe, Asia, and the Americas. Datamars is a private company, headquartered in Bedano, Switzerland. For more information, please visit www.datamars.com.

We are searching the following position for our Product Management & Marketing team

Senior Product & Project Manager - Animal Identification

KEY RESPONSIBILITIES

The opportunity is for an entrepreneurial and passionate Product Manager with hands-on experience in products for animals and farming, as well as project coordination. The role will focus on listening to customers and gathering requirements, defining product strategies, identifying potential offerings and supporting product features. The Product Manager will identify business value through customer interactions, competitive analysis and market trends. The Product manager will contribute to the development of product business plans and will lead projects from its concept to delivery to customer. The Senior Product & Project Manager reports to the Head of Product management & Marketing - Animal ID. Experience in the Animal sector is required.

MAIN DUTIES

Responsible for the following tasks:

- Manage the product portfolio of the animal division.
- Support sales on local markets actions. Train the sales team on products and solutions
- Lead and support product changes and customizations coordinating the internal activities
- Coordinate activities of internal resources and third parties for the flawless execution of projects
- Facilitate and define project's scope and objectives, involving all relevant stakeholders and ensuring technical feasibility
- Manage changes to scope, schedule, and costs of every single project
- Manage and coordinate field trials
- Measure project performance using appropriate tools and techniques
 - Develop detailed project plans to monitor and track progress
 - Create and maintain comprehensive project documentation
 - Organize project meetings and summarize the agreed actions
 - Track the deliverables created by the project teams
 - Ensure that every project is delivered on time, within budget and within scope
 - Report and create dashboards with the progress of projects
- Manage project conflicts
- Minimize and manage projects' risks
- Plan and support the market launch and phase-out of products and services

REQUIREMENTS

- **Experience working with products or services for the livestock and companion animal businesses**
- BSc or MSc in technical or project management related subject
- 10+ years professional experience in project management, preferably with technical experience in B2B industry
- International exposure
- Solid organizational skills including attention to detail and multi-tasking skills
- Well-developed interpersonal skills
- Team-working skills
- Ability to work on multiple projects in a fast pace
- Analytical skills
- Self-motivated, ability to motivate people & drive projects forward
- Ability to understand marketing strategies, to set priorities, goals, and specific action items for projects and products
- Ability to coordinate, establish and maintain multiple priorities and projects
- Strong working knowledge of Microsoft Office
- Excellent written and verbal communication skills, including technical and commercial writing
- Proactive attitude and able to work with limited guidance
- Ability and willingness to learn
- Sense of responsibility, confident, proactive attitude
- Proficient in English (native level), any other language (especially Spanish) is considered a strong advantage

WE OFFER

- Possibility to be exposed to an international environment in a company with excellent reputation
- Opportunity to drive growth and grow with the company
- Dynamic and young work environment
- Competitive remuneration

Does this position meet your interest and do you have the requested skills? Then please send your application with motivation letter and CV to recruiting@datamars.com and mention your name and **“Senior Product & Project Manager AID”** in the subject line.

Applications that don't fulfil the requirements will not be considered for the selection.